

## **Spring Harvest and ICC announce merger discussions**

Following approval from both boards of trustees, Spring Harvest and ICC have announced that they are in discussions with a view to merging.

Spring Harvest was founded in 1979 as a one-week event in Prestatyn. Since then Spring Harvest has become the largest Christian conference in Europe. Through a range of events, conferences, holidays and teaching resources, Spring Harvest specialises in resourcing Christians to impact their local communities.

ICC (International Christian Communications) was founded in 1976 and at the time was the country's leading Christian recording facility. It was renamed in 2005 to ICC Media Group to express the growth and development of the organisation. ICC Media Group exists to share the Christian message through the use of modern media. It achieves this through its recording studios, duplication and multimedia company, record label, conference logistics department, essentialchristian.com and a copyright publishing division with the ownership of Daybreak Music Ltd and CopyCare.

The two organisations have been working together for nearly 30 years on a number of initiatives, including Spring Harvest music product – CDs and songbooks.

Alan Johnson, Chief Executive of Spring Harvest, said: "This merger gives Spring Harvest and ICC Media Group a great opportunity to combine their creativity and to develop further the range of exciting resources they have been producing in recent years for the church both here in the UK and around the world."

Peter Martin, Chief Executive Director of ICC, said: "For many years the close working relationship between Spring Harvest and ICC Media Group has been truly unique and probably one of the strongest in the Christian world. Our vision is to create an organisation that will better equip the church with resources to help it maintain its cutting edge in a rapidly changing society. We can achieve this more effectively operating together rather than separately."

The practical details of the merger will be completed by the autumn of this year, when a further announcement will be made.

**ENDS**

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