

## PRESS RELEASE – IMMEDIATE RELEASE – 29 MAY 2008

### Spring Harvest 2009 is back to normal!

Spring Harvest 2009 is pleased to announce that Guests will have the choice of three weeks, taking place simultaneously in Skegness and Minehead, over the traditional Easter school holiday, 4-19 April.

For many years Spring Harvest has offered Guests their popular multi-week event over the traditional Easter school holidays, enabling education workers and families with school-aged children to have the widest possible choice. However, 2008 provided Spring Harvest with a challenge as Local Education Authorities across the UK set differing school holiday dates to one another, many of which began a week after the Easter bank holiday.

Head of Marketing, Wendy Beech-Ward commented, “Every year we spend a lot of time mapping school holiday dates across the country to ensure that our event dates co-inside with the majority. 2008 was certainly out of the ordinary, resulting in the event spanning across five weeks, rather than the normal three, to cover the wide range of holiday dates. Unfortunately, some of our Guests were still unable to join us at their preferred site, if at all. We are all very pleased that the 2009 holidays are back to normal and we’re looking forward to an exciting event filled with the whole church family!”

Spring Harvest 2009 invites Guests to embark upon the brand new theme of *Apprentice – walking in the way of Christ*. Jesus’ first followers were real apprentices, learning from him through observation, imitation, trial and error and the formation of habits and skills. An apprentice learns from their teacher, not from a textbook alone, but through getting it wrong, misunderstanding, debate and, of course, success.

Booking lines, **0870 190 0192**, will open for Minehead on 11 June 2008 and for Skegness on 18 June 2008 at 8.00am. For more information, visit [www.springharvest.org](http://www.springharvest.org) or call Customer Services on 01825 769000.

Attracting over 45,000 Christians from all denominations, Spring Harvest’s Main Event is held at Butlins Minehead and Skegness every Easter. The event invites Guests to experience a comprehensive adult, youth and children’s programme of Bible teaching, worship, workshops and seminars. There are also many Butlins leisure facilities at each Resort and a late night programme offering comedy, drama, worship, chat shows and the best of the UK’s bands.

**ENDS**

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