

## PRESS RELEASE – IMMEDIATE RELEASE – OCTOBER 2008

### **Apprentice – though you're anything but fired!**

Rather than a new series of the popular programme, *Apprentice – walking in the way of Christ* is Spring Harvest's theme for 2009. Jesus, widely recognised as a Rabbi, a teacher with authority, was distinctly unlike his counterparts when choosing their followers. Rabbis traditionally selected followers from society's elite, Jesus' call, however, was open to the rejected and excluded, those society had shunned upon.

Jesus' first followers were real apprentices, learning from him through observation, imitation, trial and error and the formation of habits and skills. An apprentice learns from their teacher, not from a textbook alone, but through getting it wrong, misunderstanding, debate and, of course, success.

Attracting over 45,000 Christians from all denominations, Spring Harvest's Main Event is held at Butlins Minehead and Skegness every Easter. The event invites Guests to experience a comprehensive adult, youth and children's programme of Bible teaching, worship, workshops and seminars. There are also many Butlins leisure facilities at each Resort and a late night programme offering comedy, drama, worship, chat shows and the best of the UK's bands. Spaces for the popular Spring Harvest annual event are filling up, however, there is still space available.

The cross-denominational, multi-week event covers the 2009 Easter school holidays and takes place from 4-9, 9-14 and 14-19 April at Butlins Resorts, Skegness and Minehead. Both Resorts offers Guests comfortable Self-catering or Half Board accommodation in units for up to 8 people.

Larger Groups can book multiple accommodation units and benefit from every 21<sup>st</sup> adult place given free of charge.

Latest availability for all accommodation types can be found at [www.springharvest.org/availability](http://www.springharvest.org/availability) and bookings can be made by calling Butlins on **0845 070 4743**

For more information, visit [www.springharvest.org](http://www.springharvest.org) or call Customer Services on 01825 769000.

**ENDS**

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