

PRESS RELEASE – IMMEDIATE RELEASE – 1 JULY 2009

Booking for Spring Harvest 2010 goes online

From 1 July 2009, bookings for Spring Harvest 2010 can be made online: a real step forward for everyone involved in planning Europe's largest Christian event.

Guests wanting to book can log on to www.springharvest.org where they will be directed to a secure area of the Butlins website to make their Spring Harvest 2010 booking.

Graeme Bunn, Director of Logistics for Spring Harvest said, "Over 160,000 calls were made to the Butlins call centres when Spring Harvest booking lines first opened in mid June. Although there isn't a server big enough to deal with this scale of demand, we are so pleased that from 1 July bookings can be made online, easily and securely, in just a few minutes".

Spring Harvest in 2010, invites Guests to engage in the story of ethics, through the event's theme **Different Eyes**. Ethics aren't just choices. They're moral decisions about life. Sometimes everyday life. Sometimes extraordinary circumstances. They provoke the most passionate discussion whether in parliament, church, our families and schools, the office, or down the pub.

At Spring Harvest, Guests will discover that the hope of the world is not liberty or justice, or equality or democracy - it's Jesus and a community committed to ethics. The goal of a Christ-centred life and community is not to feel good, but to know and do good. We're distinctive, because we're Christ's people and we live in God's story. "...be transformed by the renewing of your mind." Romans 12:2

Inspirational teaching and vibrant worship will again form an integral part of this popular event, attracting some of the most gifted Bible teachers and worship leaders.

Notes to editors

Attracting over 40,000 Christians, Spring Harvest is a cross-denominational, multi-week event that takes place at Butlins Minehead from 3 – 18 April and Butlins Skegness from 6 – 16 April 2010. Both Resorts offers Guests comfortable Self-catering or Half Board accommodation in units for up to 8 people. The latest availability can be found at www.springharvest.org.

The event invites Guests to experience a comprehensive adult, youth and children's programme of Bible teaching, worship, workshops and seminars. There are also many Butlins leisure facilities at each Resort and a late night programme offering comedy, drama, worship, chat shows and the best UK Christian bands.

Book online at www.springharvest.org or call Butlins on 0845 070 4743.

For more information, visit www.springharvest.org or call Customer Services on 01825 769000. For media enquiries only contact: Rebecca E Bowater, on 01825 746513 or alternatively email: press@springharvest.org