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## **PRESS RELEASE – IMMEDIATE RELEASE – 15 DECEMBER 2009**

### **Spring Harvest announce new creative partnership**

Spring Harvest are excited to announce a new creative partnership. They will be working with Lacey Theatre Company who will now be their resident theatre company.

The two organisations will work together to promote each other's ministries – especially in the development of creative worship expression at Spring Harvest. They've already had a long relationship, beginning with Rob Lacey's involvement and now continuing with the heritage of Rob's creativity in Lacey Theatre Company.

Lacey Theatre Company will develop and deliver creative material at Spring Harvest's events, whilst Spring Harvest assist Lacey Theatre Company with marketing, administration and making more widely available their resources.

Wendy Beech-Ward, Director of Spring Harvest, said "Creative material has always formed an important part of Spring Harvest events and we're really excited that this new partnership will allow us to further develop this. We're looking forward to working together to develop creative resources which help equip local churches to present the Good News to their local communities."

Sandra Lacey comments "Lacey Theatre Company has been keeping Rob's legacy alive over the past 3 years and I'm so pleased to see the company going from strength to strength. To become Spring Harvest's Resident Theatre Company is a very exciting development for both organisations and I'm really looking forward to seeing the fruits of this new partnership."

Elin Jeynes, Artistic Director of Lacey Theatre Company, adds "I'm really looking forward to seeing how this partnership can make a difference to our work in schools and churches up and down the country. We've developed a great relationship with Spring Harvest over the years and it's going to be exciting to see what we can do when we work together year round."

**ENDS**

### **Notes to editors**

Attracting over 40,000 Christians, Spring Harvest is a cross-denominational, multi-week event that takes place at Butlins Minehead from 3 – 18 April and Butlins Skegness from 6 – 16 April 2010. Both Resorts offers Guests comfortable Self-catering or Half Board accommodation in units for up to 8 people. The latest availability can be found at [www.springharvest.org](http://www.springharvest.org).

The event invites Guests to experience a comprehensive adult, youth and children's programme of Bible teaching, worship, workshops and seminars. There are also many Butlins leisure facilities at each Resort and a late night programme offering comedy, drama, worship, chat shows and the best UK Christian bands.

Book online at [www.springharvest.org](http://www.springharvest.org) or call Butlins on 0845 070 4743.

For more information, visit [www.springharvest.org](http://www.springharvest.org) or call Customer Services on 01825 769111.

For further information about Lacey Theatre Company visit [www.laceytheatrecompany.com](http://www.laceytheatrecompany.com), or call 02920 337884

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