



**PRESS RELEASE – 5 January 2010**

## **Different Prospects - David Bendor-Samuel appointed as new Chief Executive of Memralife Group.**

Christian charities director and fundraiser David Bendor-Samuel is to head up the new consortium running Spring Harvest, Britain's foremost evangelical get-together.

The former Corporate Affairs Chief of Christian voluntary organisation Prospects takes over as boss of Memralife Group in April. Memralife is the result of last year's merger of Spring Harvest, ICC Media Group, and Pilgrim Hall Conference Centre in East Sussex. As Chief Executive, Mr Bendor-Samuel will now lead the team responsible for the growing ministry of the Group.

He was selected by the Memralife Board chaired by the Bishop of Willesden, the Rt Revd Peter Broadbent. "David was our unanimous choice," said the bishop. "Our search for a new leader has been focussed and thorough and there was a broad field of candidates."

Mr Bendor-Samuel, a licensed lay minister in the Church of England, added: "It's a great privilege to take on this key role. Memralife's vision is excitingly God centred. The mission to equip the Church for action is fundamental to the growth of God's Kingdom and to change lives and communities."

Prior to his work with Prospects, Mr Bendor-Samuel, who is married with two children, spent his 23-year career in a range of management, operations and marketing positions, most recently including St Andrew's Church, Oxford where he served as Operations Director. He holds an MBA in Business Administration from Oxford Brooks University, a BSc Hons in Sociology and Psychology from Brunel University and a Diploma in Biblical and Theological Studies from Wycliffe Hall. He is the elected vice-chair of 'Churches for All', a consortium of national Christian disability charities and also sits as a Non Executive director of DebRA.

Mr Bendor-Samuel takes up his new duties on April 1, succeeding Alan Johnson, who is retiring following twenty years with Spring Harvest and the Memralife Group.

### **Note to Editors:**

Memralife Group is the name for the ministries of Spring Harvest and ICC Media Group. Both organisations have come together to share their deep-rooted passion to serve the Church through their creativity and the provision of services, resources and events. Joining together builds on the strength of a thirty-year partnership and our shared mission to 'equip the Church for action'.

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